



Sing karaoke and compete with friends on revolutionary site

Gothenburg, 19 August 2008. Online entertainment company Karaokeparty Online Gaming AB today launched its much awaited and revolutionary online karaoke service <http://www.karaokeparty.com>, where users can sing along with popular songs and show off their vocal talent by competing with each other online. Scores are displayed on users profiles and in public high score tables.

"Singing karaoke is mainly about having fun but with our unique scoring technology, we also enable users to practice and improve their vocal skills. The scoring also makes it possible to compete with friends, both at home and all over the world over the Internet.", said founder and CEO Mattias Öberg.

KaraokeParty is open for anyone and is free of charge. Users can register to store their scores in high score tables and get instant access to the online karaoke community.

All that is needed to use the service is a simple microphone and an Adobe® Flash®-enabled browser. In order to offer accurate and near real-time scoring, KaraokeParty servers are placed in several regions throughout the world.

The music on KaraokeParty are cover versions of famous songs. All songs are available in two different versions, one with leading vocals for practicing and one with backing vocals only. New songs are being added continuously. All music is licensed by performing rights society STIM/NCB.

Media information

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About Karaokeparty Online Gaming AB

Karaokeparty Online Gaming AB is a Swedish based company that develops and manages music entertainment sites. Visit <http://www.karaokeparty.com/en/about> for more information.